

JÉRÔME TAVERNIER

Digital Marketing

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EDUCATION

- 2014 - 2015 + Institut Léonard de Vinci
MBA Marketing and business on internet
- 2013 - 2014 + BBA EDHEC NICE
Specialization in E-Business
- 2010 - 2013 + BBA EDHEC LILLE
Specialization in Marketing

PROFESSIONAL EXPERIENCES

- MAI - OCTOBRE 2014 + PRISMA MEDIA, PARIS, FRANCE
SEO / SEM - Traffic Manager Assistant
 - Improve the traffic from the differents search engines
 - Identification of keywords bringing traffic.
 - Optimization of the database
 - Technical Optimizations
 - Measure and analyse of the results (visibility, traffic)
- AVRIL - AOÛT 2013 + MR. STOCKER S.L, MADRID, SPAIN
Web Marketing Assistant / Community Manager
 - Propose and improve e-business tools
 - Improve SEO (Search engine optimization) of the websites
 - Research for specific providers and products
 - Develop the marketing strategy (Facebook, Twitter, Google+ and LinkedIn)
- JUIN - AOÛT 2012 + A-1 TECHNOLOGY, NEW-YORK CITY, UNITED-STATES
Web Marketing Assistant/ Project Manager Assistant
 - Improve the Website of the company
 - Development of application wireframes
 - Manage and follow the development of applications (team in India)
 - Test and validation
 - Answer and present statistical studies to the customers

FURTHER INFORMATION

- 2013 + FRENCHMAC.COM
Creator / Redactor
Website about Apple with news, tutorials, applications...
- 2013 + MACINPOCHE.FR
Redactor
Website and association around the world of Apple, news, tutorials..

ABOUT ME

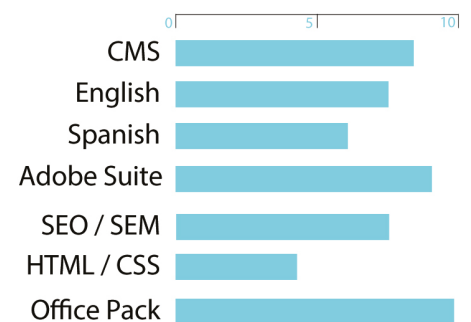
Name: Jérôme Tavernier
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Nationality: French
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62320, Rouvroy
France,
Availability: 6 months from April 2015

Driving License

MORE INFORMATIONS



COMPÉTENCES



REFERENCES

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